

WE WELCOME YOU TO THE AMAZING WORLD OF

Travel & Vacations



#1

The **#1 experience** everyone wants to have is vacation and travel!

8 Trillion USD

In 2018, between Business and Leisure, travelers spent 8 Trillion Dollars World Wide!

1.5 Billion USD

Overnight Tourist Trips in 2019 reached 1.5 Billion USD!



Did you know...

Millions of people book their travel using online search engines, also known as **Online Travel Agencies (OTAs)**.



Booking.com

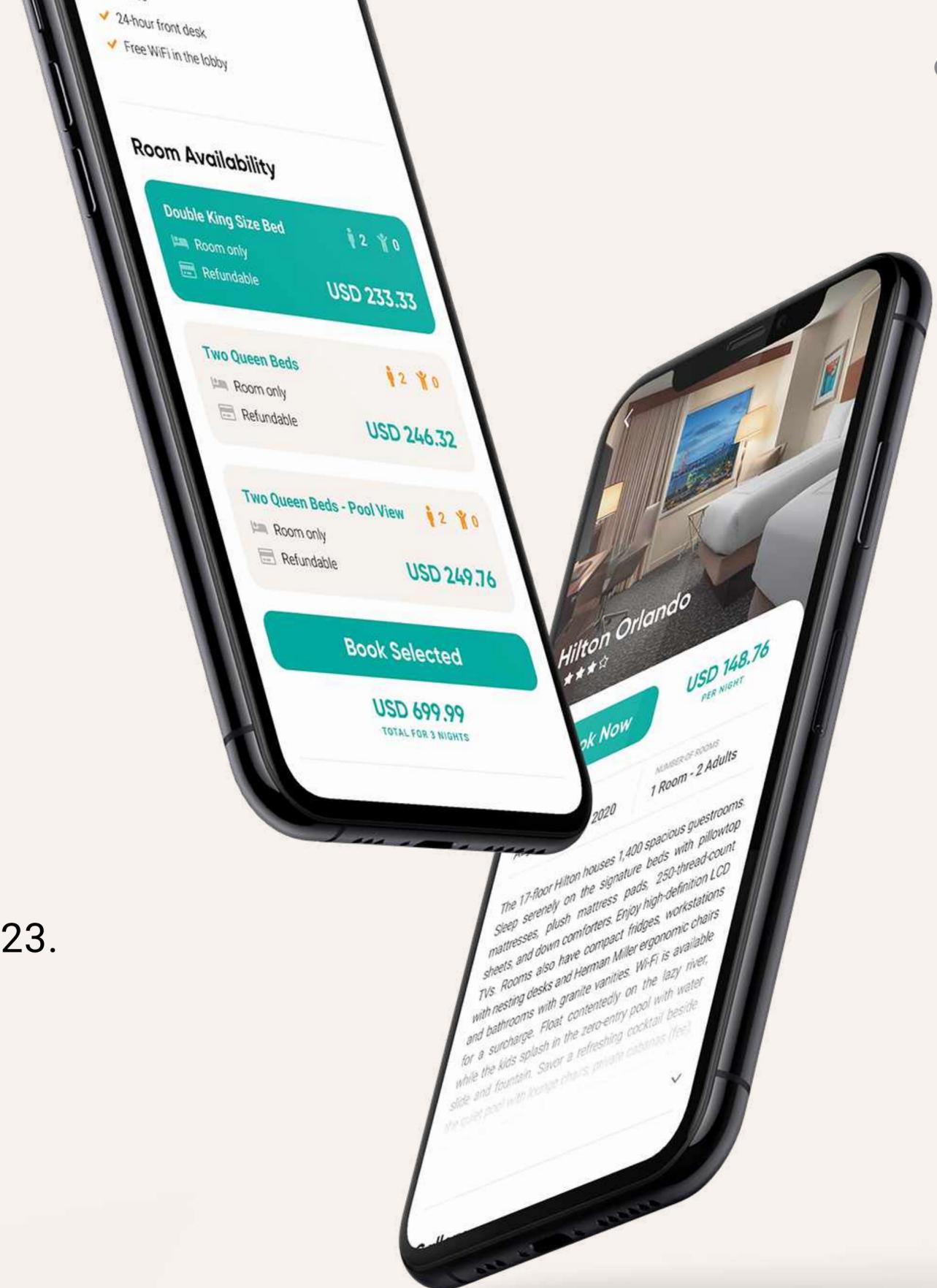
hotwire

KAYAK

trivago

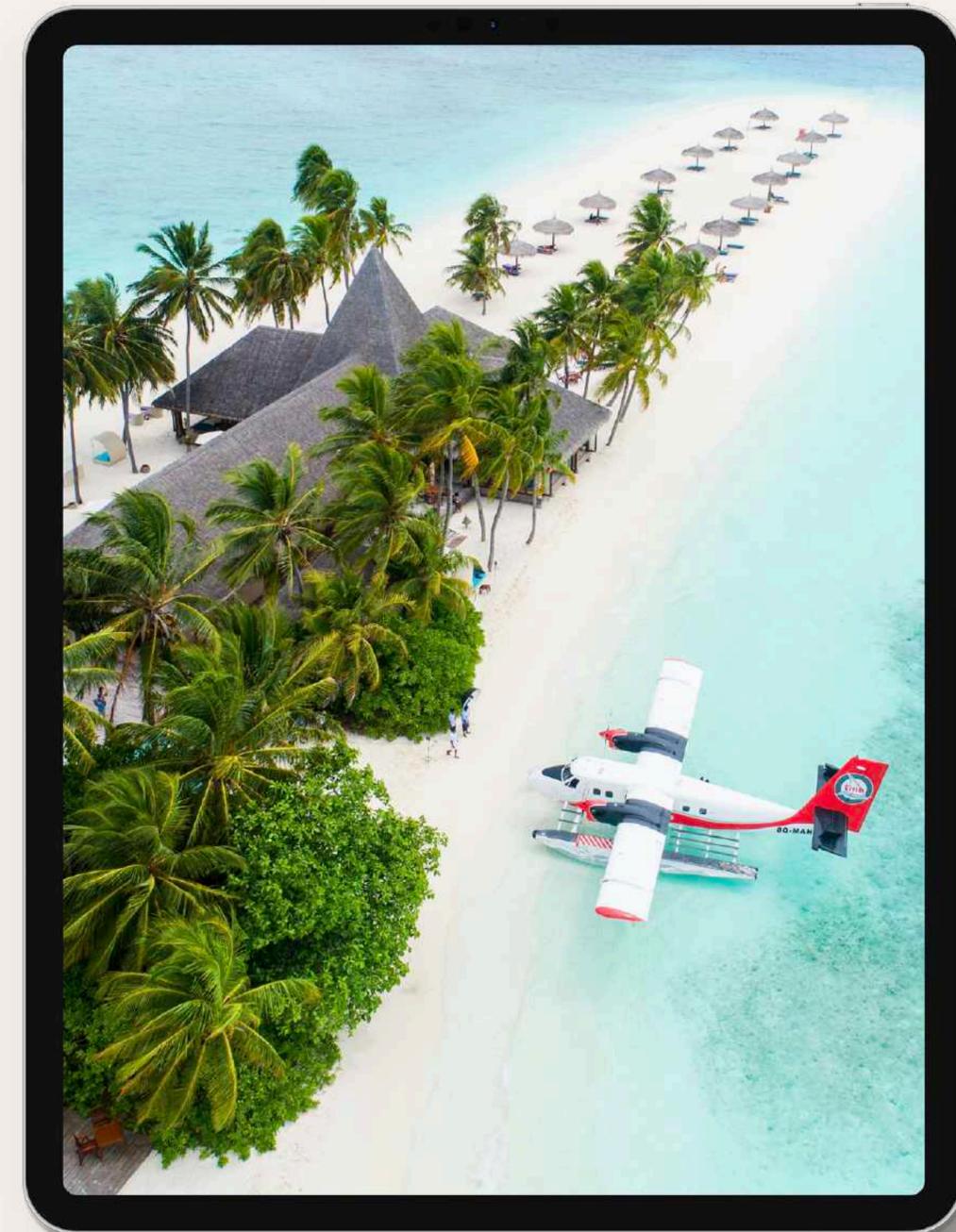
Most people use **mobile devices** to book their travel.

700 million people will be booking hotel rooms online by 2023.



Online Travel Agencies

- ▶ Travelers search public sites and **pay retail prices**.
- ▶ **Hotel Rate Parity** – all OTA's are mandated to be within a few Euros of each other.
- ▶ OTA's want to make the **largest profit** that the retail market will allow.
- ▶ These are some of the **most profitable and richest companies in the world**.



Why does this matter to you as a Crowd1 Member?



**What if we could bring those big profits
in the travel industry home to you?**

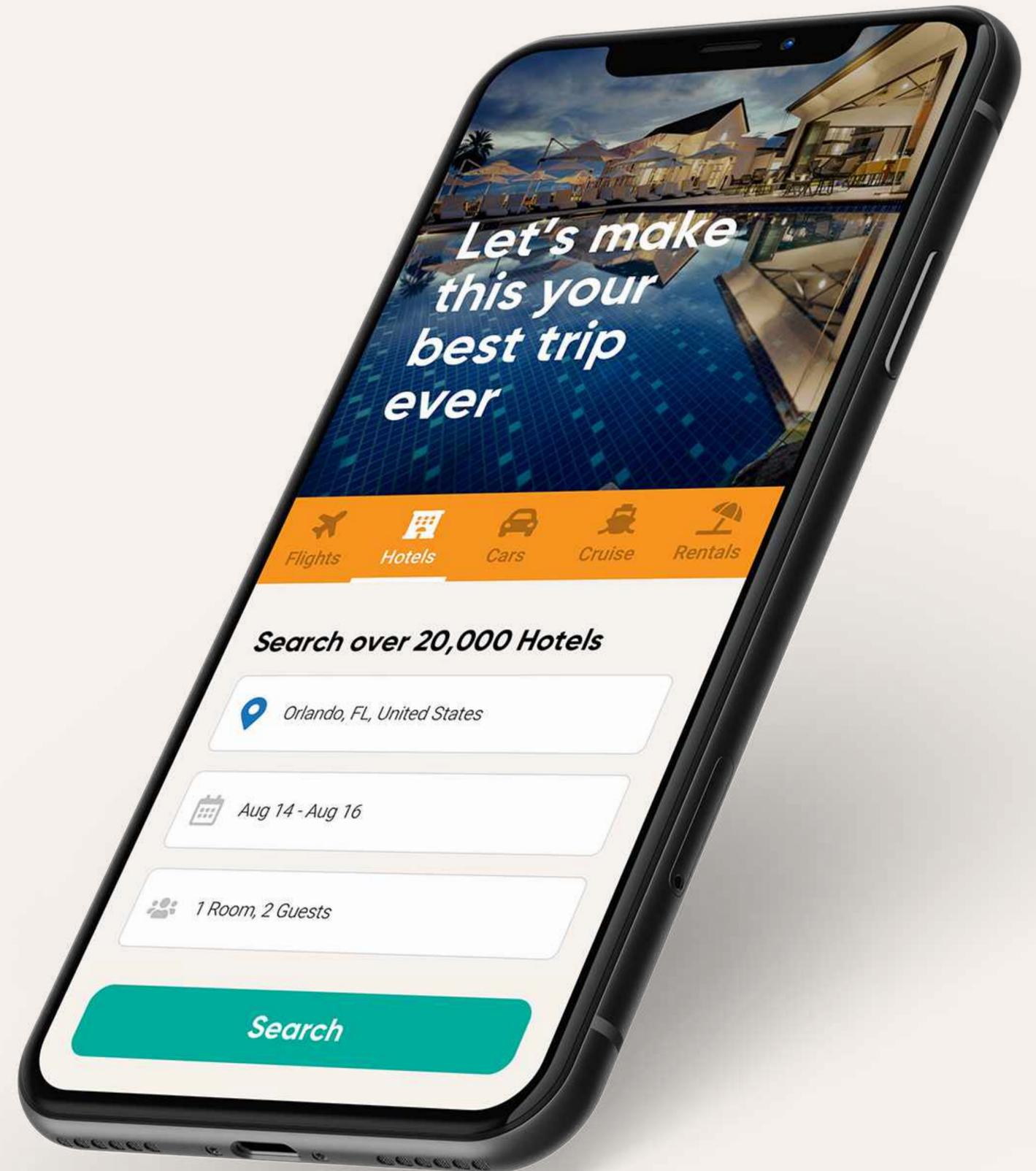






Your very own hotel & resort booking engine!

Through our partnership with LifeTRNDS.



For you as a member:

- ▶ Book your next hotel or resort stay through Crowd1 / LifeTRNDS.
- ▶ You get private access to the same hotels, cruises and car rentals as all the other Online Travel Agencies.
- ▶ With one major difference...

The hotel and resort booking profits belong to you as a member!



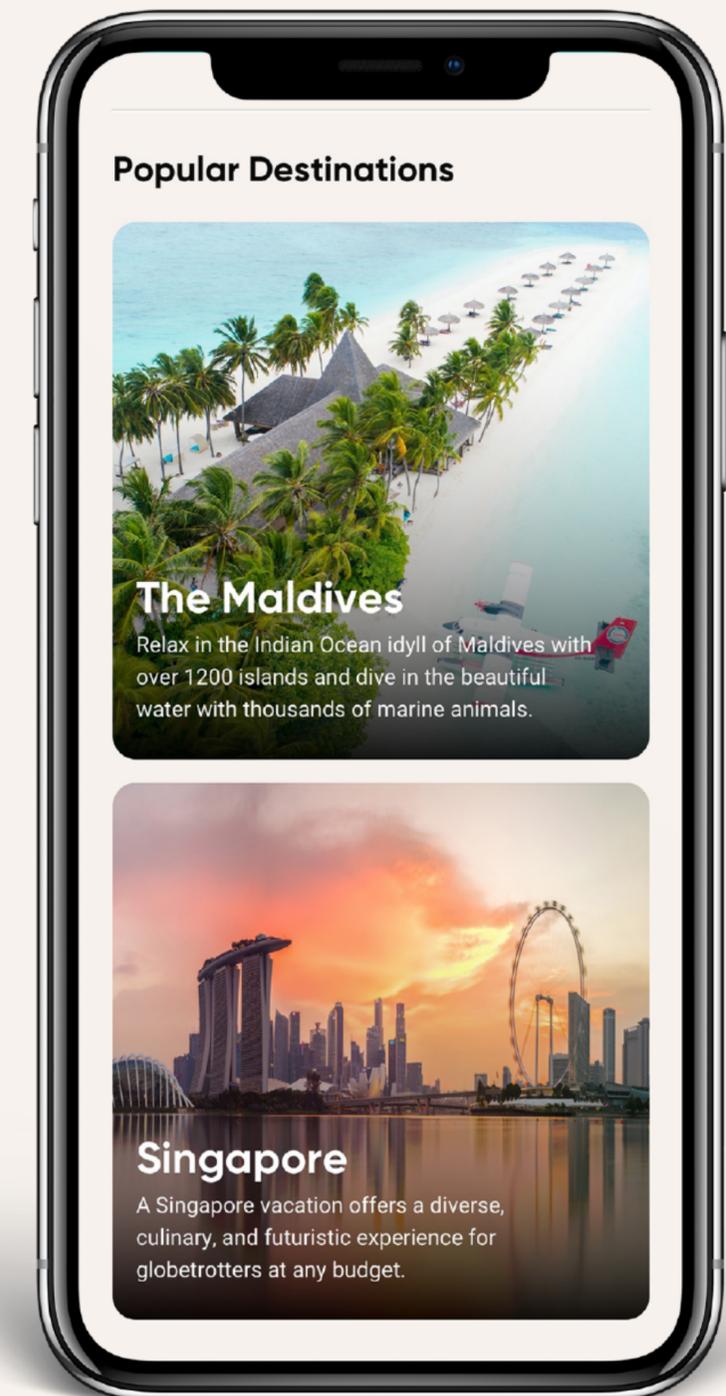
Is LifeTRNDS always cheaper than other Online Travel Agencies?

No, not always - but quite often.

If you can't find a cheaper price, remember that you will at least get the same price as you would via another OTA. Besides: there will always be a commission to be paid out (even when the price is the same as other OTAs).

However, for you to get the best deals, remember to always:

- ▶ Search for destinations where there are many hotels. For instance, big tourist destinations such as London, Paris, Las Vegas, New York, etc.
- ▶ Don't be picky when it comes to a particular hotel - **be flexible!** For instance, don't get hung up on any particular hotel chain as different chains run different campaigns during different times of the year.
- ▶ **Plan your trip** well in advance! The longer you plan ahead, the greater the chance of a real discount (of a "good deal").

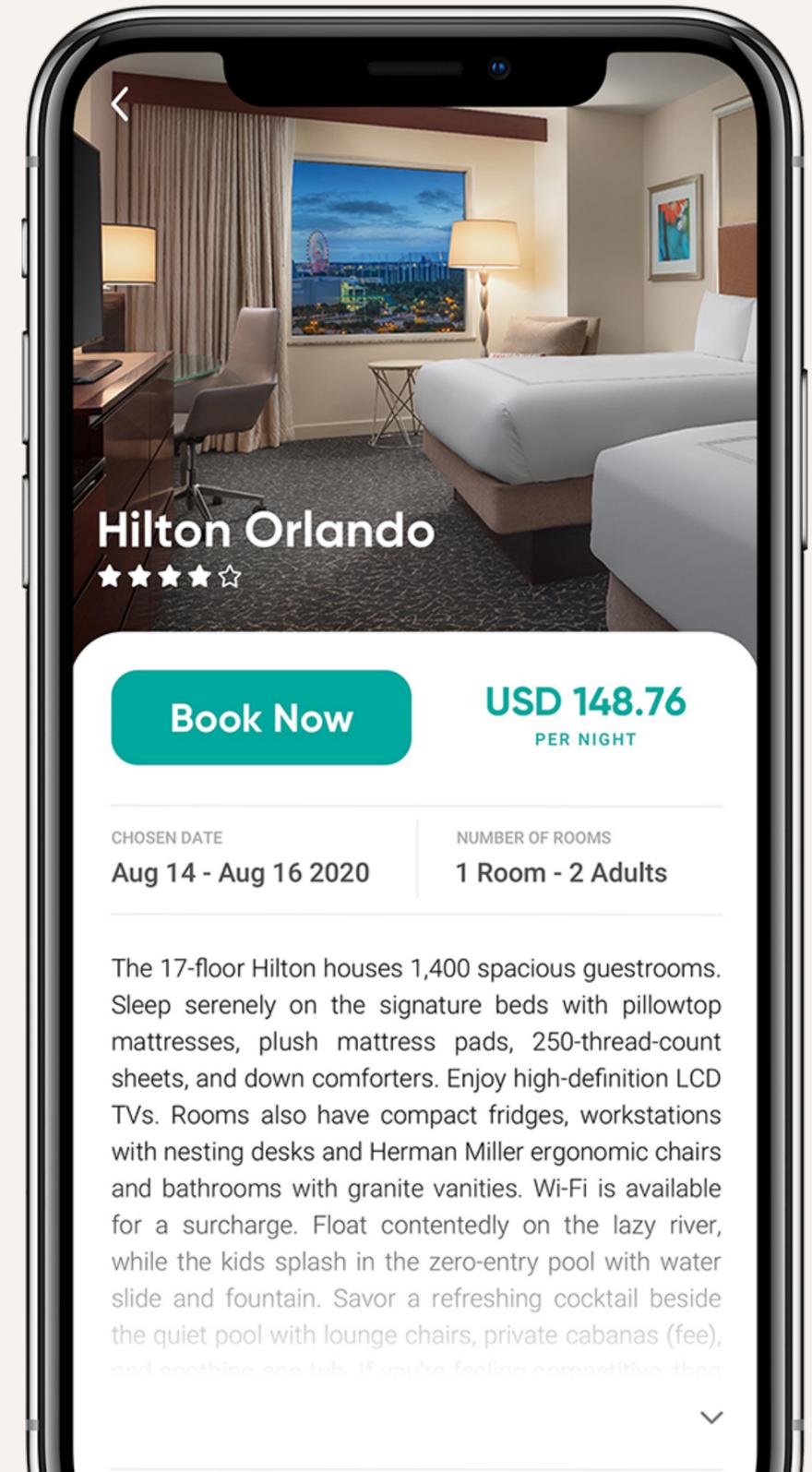
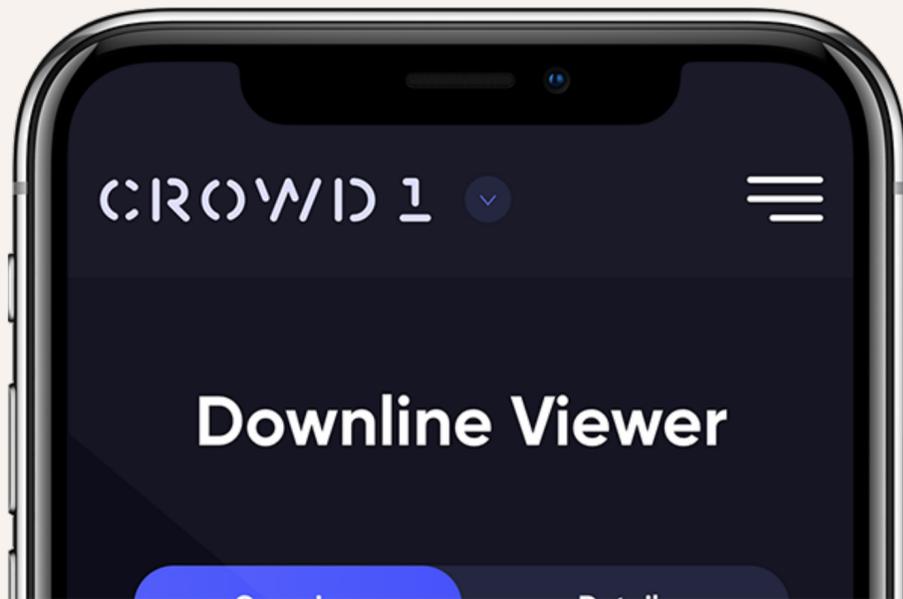


The biggest saving

Finally, remember that while it is often possible to get a cheaper price via LifeTRNDS, that's not where your **biggest savings** are.

- The biggest saving is that...

You make money on the margins that are distributed back to your own network!





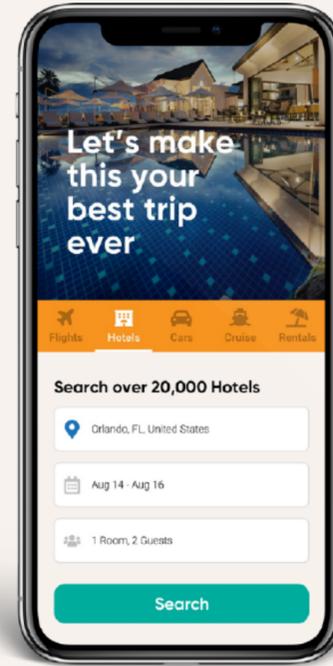
Let's make this your
best trip ever

 Flights

 Hotels
20 000 Hotels

 Cars





Our beta program will launch through top leadership today, July 4th.

Today!

Our program will be phased into all our members over the next 60 days!

CROWD