

SAFER

South Africa's Fastest Emergency Response

Background

- **South Africa** has one of the highest crime rates in the world
- Violence against woman and children is a major problem
- Private armed and medical response is usually too costly for all to benefit from



Solution

If you know someone who is in an unsafe place, we now have **the perfect product** for them!

SAfer – South Africa's Fastest Emergency Response

Personal Armed & Medical Response – Anywhere, Anytime!



What is SAfer?

- A **safeguarding solution** for you and your loved ones
- Fastest armed and medical response to your person **24/7**
- **Cutting edge technology** combined with GPS tracking
- We will get help to you anywhere you are; at home, on a date, on the way to work, **anywhere!**
- More than a security response – if you have a medical emergency we will direct a **private medical first responder** to you



How does SAfer work?

- If you find yourself in a unsafe situation/medical emergency, **shake your phone or push the button** on your app and this will trigger an alert
- The nearest armed responder will automatically be dispatched to you
- You will then receive a phone call **checking on your situation**, if you are fine, the responder will cancel his journey but if you don't answer or need his help, he/she **will be there in minutes**
- The live situation feed will also be recorded from when you push the button **to capture evidence**



Private armed security within minutes

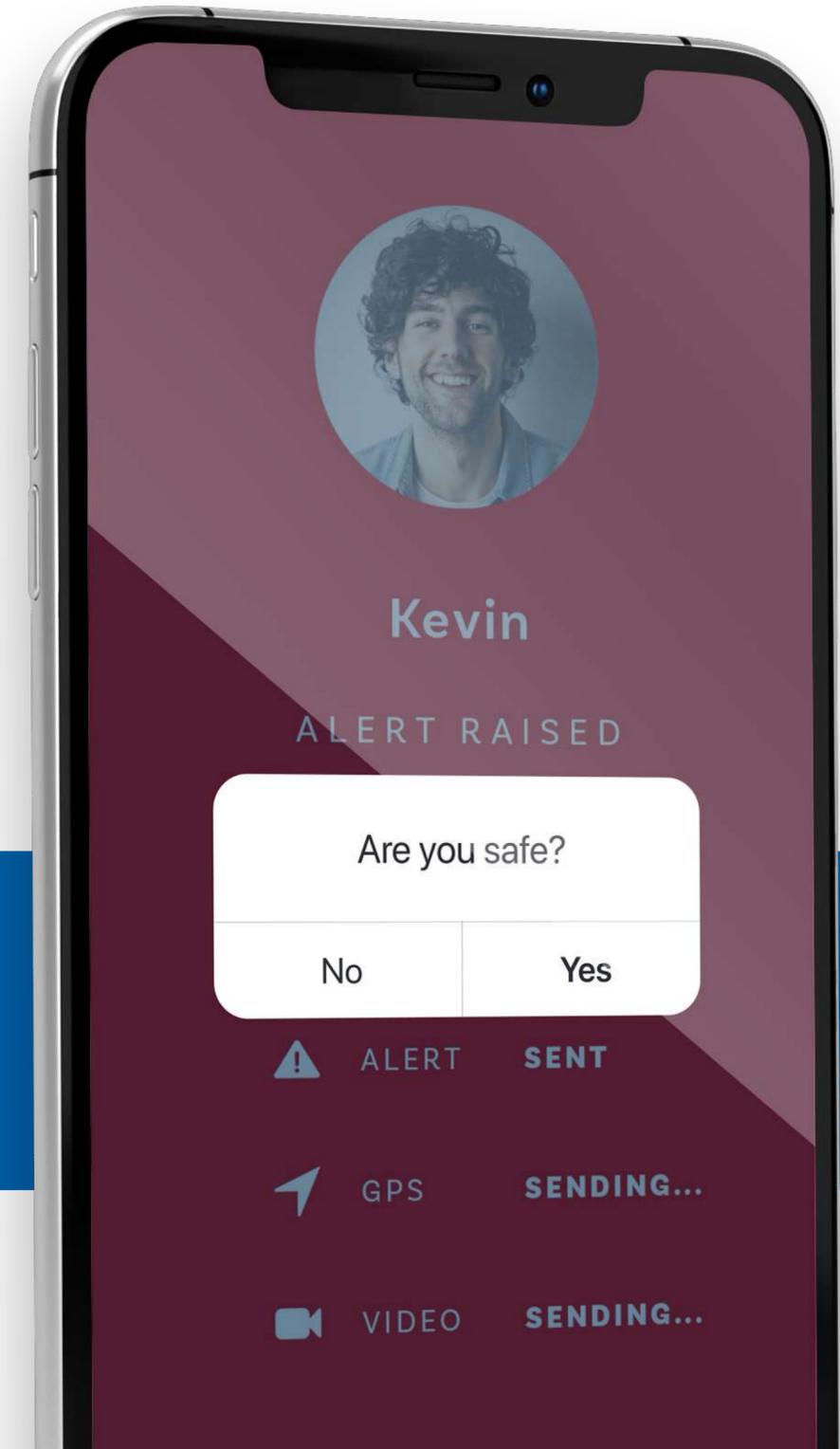
- While other competitors might dispatch the police or a neighbourhood watch, SAfer employs high quality **private security only!**
- **3-5 minute response time** in major metropolitan areas, compared to over 15 minutes for other services
- Safer use over 170 security companies, making it the **largest response network in the country** meaning we can get to you faster than anyone else!



At this moment, SAfer:

- ...saved someone who had tried committing suicide then changed their mind
- ...prevented house break in with timely response
- ...helped a woman who was not feeling safe in her own home due to domestic abuse

**SAfer – All the time. Every minute,
Every hour, 24/7, 365 days per year**



Packed with powerful safety features to keep you and your family safe.



JOURNEY

Set a start and end point, the app then automatically monitors the journey and alerts contacts and Control Centre once you arrive safely.



MEETING MODE

Feel safe when going into a potentially dangerous meeting or task. Set a timer, when time is up you mark yourself as safe, otherwise an alarm will be triggered



PRIVACY

Choose when and when not to share your location. The app makes it clear when the monitoring center can access your location.

Next generation Personal Security



1,200

ACTIVE RESPONSE
VEHICLES



5x

FASTER
RESPONSE TIME



3,800

ARMED GUARDS
24/7

Trusted by millions

The robust technology is trusted by millions of users, and companies all over the world



Unique deal for Crowd1 members!

Individual

R 49.99 / per month

- ✓ 1 User
- ✓ Cancel Anytime
- ✓ 24/7 Private Armed Response
- ✓ Nationwide Network
- ✓ No Contract



INDIVIDUAL ACCOUNT



R 44.99 per month

Unique deal for Crowd1 members!

Family Bundle

R 159.99 / per month

- ✓ 4 User
- ✓ Cancel Anytime
- ✓ 24/7 Private Armed Response
- ✓ Nationwide Network
- ✓ No Contract



FAMILY ACCOUNT



R 144.99 per month

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